

30<sup>th</sup> September 2008

Dear Sir or Madam,

**Vodafone Channel Programme Tier Migration  
Effective 1<sup>st</sup> October 2008 – 31<sup>st</sup> March 2009**

I am delighted to confirm that AMC Communications has maintained Premier Partner status for the Vodafone Channel Programme (VCP) tiering period effective from 1<sup>st</sup> October 2008 to 31<sup>st</sup> March 2009.

The VCP includes 101 direct dealers (20 Premier, 40 Certified and 41 Registered Partners). To give you context of your position in the tiered model, we can confirm that you are ranked 10 overall, compared to 15 during the last tiering period.

Your VCP tiered status is based on four key areas of performance relative to all direct Vodafone dealers:

**Predicted Lifetime Revenue (per connection) / Average Billed Base / Gross Connections / Net Connections**

This performance is reviewed every six months and may lead to upward or downward migration within the programme tiers (Premier, Certified and Registered). For more detail about these measurements, please talk to your Vodafone Account Manager.

I am pleased to enclose:

- Your Premier Partner plaque to display at your premises.
- A BlackBerry Bold 9000 for demonstration purposes to help you support the Email Explosion drive programme in FY 08/09.

Thank you for your support for the Vodafone network and I look forward to working with you to achieve our targets in the forthcoming months.

Yours sincerely



**Dale Parkinson**  
Head of Indirect Sales, Vodafone